



PRESS RELEASE FOR IMMEDIATE RELEASE

2025 GEORGIA FOOTBALL CLASSIC TICKETS ON SALE TUESDAY, SEPTEMBER 2, 2025

Georgia Football Classic LLC, 100 Black Men of DeKalb County, and Discover DeKalb Announce Game Day Details, Entertainment, and Special Events

ATLANTA (Wednesday, August 20, 2025) – Georgia Football Classic LLC, 100 Black Men of DeKalb County, and Discover DeKalb announced today that tickets will be available on Tuesday, September 2, for the 2025 Georgia Football Classic taking place Saturday, October 4, 2025.

A historic college football rivalry between the Mississippi Valley State University Delta Devils Football Team and the Florida A&M University Rattlers Football Team. The Georgia Football Classic is a neutral-site showdown between HBCU rivals and will kick off at 4:00 pm on Saturday, October 4.

Tickets for the 2025 Georgia Football Classic can be purchased at georgiafootballclassic.com and ticketmaster.com. Every ticket purchased includes pre- and post-game events, and entrance into the Mercedes-Benz Stadium for the football game, halftime show, and VIP day parties. Fans can register online for a chance to win free tickets to the football game and receive additional information on the Georgia Football Classic events at www.georgiafootballclassic.com.

The pageantry of the Georgia Football Classic stretches beyond the field, including captivating halftime performances by the Mississippi Valley State University Mean Green Marching Machine and the Florida A&M University Marching 100.

"The enthusiasm and energy that the Georgia Football Classic will create a one-of-a-kind atmosphere, celebrated throughout the community," said Dan Anderson, founder of the Georgia Football Classic. "We are equally thrilled to introduce our new marching band sport special event property in Band VERZUZ Band. Band VERZUZ Band is the sweet musical science in the precision of the sport of marching band."

Taking inspiration from the globally recognized Verzuz series created by legendary producers Timbaland and Swizz Beatz, Band VERZUZ Band reimagines the concept in the world of HBCU marching bands. Instead of artists trading hit records, elite marching bands go toe for toe, blow for blow, in a thrilling musical showdown.

This groundbreaking competition will be streamed worldwide, showcasing eight rounds of **"SUPER HEAVYWEIGHT"** marching band action. Fans will experience the precision, power, and pageantry of two of the nation's most celebrated bands as they meet face-to-face, note-for-note, in an electrifying display of culture and showmanship.

"The Georgia Football Classic will be one of metro Atlanta's most highly-anticipated events, providing opportunities for everyone to enjoy the traditions and excitement surrounding the football game," said Troy Vincent, President of the 100 Black Men of DeKalb County. "This event brings our communities together to celebrate and share in the culture, sportsmanship, and richness of metro Atlanta and its rich HBCU culture."

**GEORGIA FOOTBALL CLASSIC - HBCU PERSONIFIED WEEKEND PRESENTS THE: DYNAMIC DUO
Mississippi Valley State University Band and Football VERZUZ Florida A&M University Band and Football**

Saturday, October 4

Pre-Game National Anthem Performance
Georgia Football Classic Gospel Choir — 3:45 pm

2025 Georgia Football Classic Football Game
Mercedes-Benz Stadium Kick Off – 4:00 pm – Mississippi Valley State
University Delta Devils vs Florida A&M University Rattlers

Halftime Show
The Mississippi Valley State University Mean Green Marching Machine
Vs The Florida A&M University Marching 100

Post Game World Premier of Band VERZUZ Band (5th Quarter)
The Mississippi Valley State University Mean Green Marching Machine
Vs The Florida A&M University Marching 100 (up close and personal)

The Georgia Football Classic is predicted to have an economic impact of between \$10 million and \$30 million on the economy of metro Atlanta.

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ABOUT THE GEORGIA FOOTBALL CLASSIC

The Georgia Football Classic is a neutral-site HBCU college football game celebrating the history, culture, and traditions of historically Black colleges and universities. Held at Mercedes-Benz Stadium in Atlanta, the Classic features electrifying football, iconic halftime shows, live concerts, cultural showcases, food festivals, and educational programs—making it one of the premier HBCU celebrations in the nation.

ABOUT 100 BLACK MEN OF DEKALB COUNTY, INC.

The 100 Black Men of DeKalb County, Inc. fulfills their mission to improve the quality of life in our communities and enhance educational and economic opportunities for African Americans. The 100 Black Men of DeKalb County provides mentorship, leadership, and resources to ensure every young person has the opportunity to achieve their full potential.

ABOUT DISCOVER DEKALB

Located just east of Atlanta, **DeKalb County** is the cultural heartbeat of the region, offering diversity, Southern hospitality, and vibrant communities. From the iconic Stone Mountain to the international flavors of Buford Highway, DeKalb blends history, culture, and innovation, making it the perfect backdrop for celebration, competition, and connection.

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